The bifurcations and alternatives : a new method used in order to build foresight strategies

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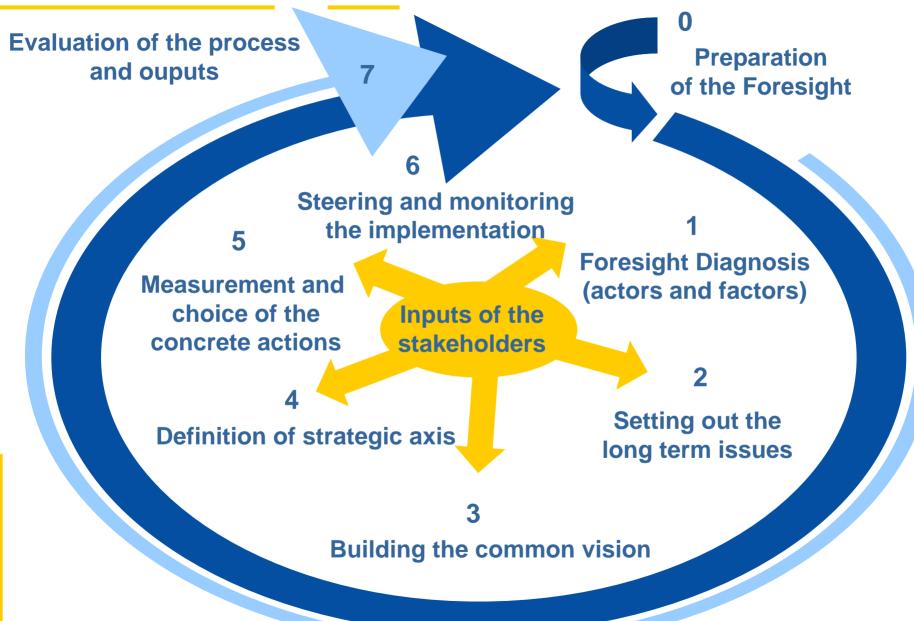




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The Foresight Process



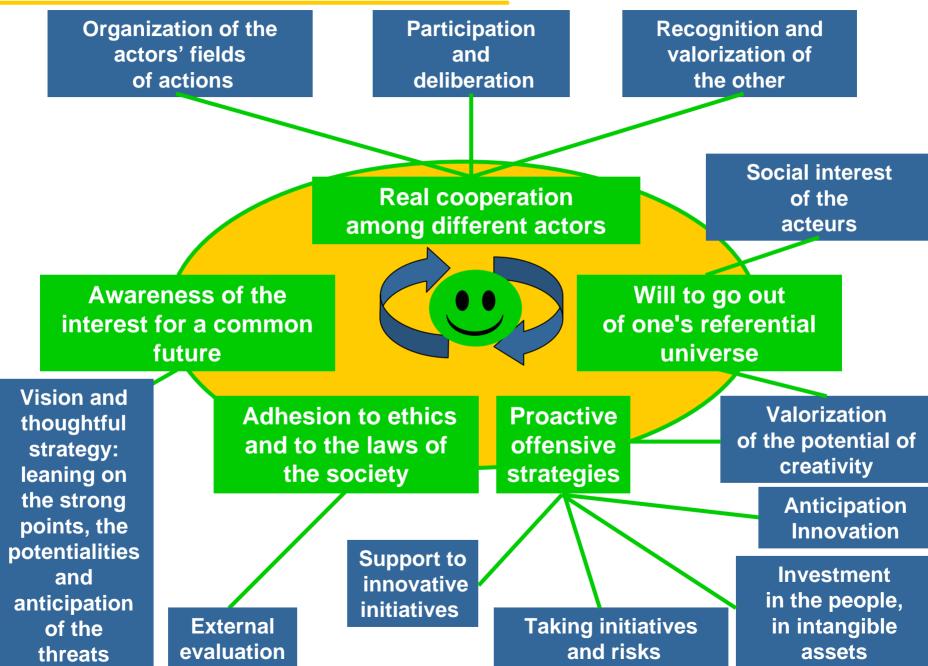
Wallonia 2030 : a Foresight of values and behaviors



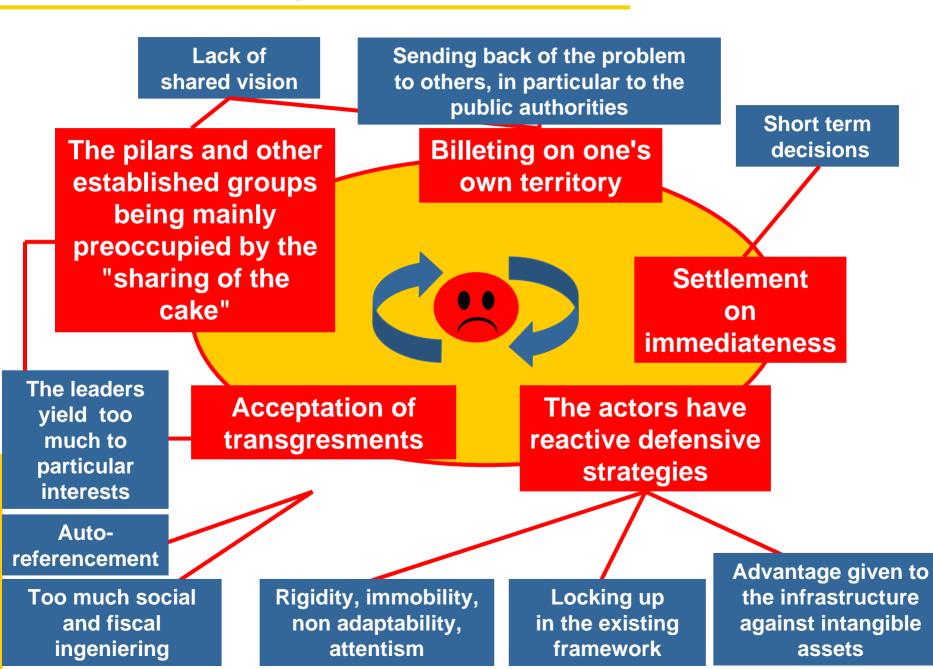
How to raise the obstacles to development?

| | Analytic Phasis | Systemic Phasis | Foresight Phasis |
|-----------|--|---|---|
| Obstacles | Behaviors analysis by target publics based on concret cases | Identification of action domains in order to change the behaviors | Retroforesight Foresight Strategy Systemic gathering |
| | Model of behaviors | Commitment of the actors | Action plan |
| | 2006-2007 | 2008-2009 | 2010 |

Model of desirable behaviors



Model of mal-adjusted behaviors



Domain

Field of analysis that meets the knowledge or the competences of a given group or for which the persons have been chosen.

Zastavki.com

Wallonia 2030 domains



Work plan for each domain analyzed

- 1. Retroforesight (1990-2010)
- 2. Foresight (2010-2030)
- 3. Strategy (2010-2030)
- 4. Systemic gathering (2010-2030)

Complexity of a basis trajectory

2030 Coming future, imagined 2010 Past perceived today, subjective 1990

Basis trajectory of a domain with its bifurcations



2010 1990

Bifurcation

The moment when a variable or a system can evoluate towards some paths and realize only one of these possibilities.

Alternative

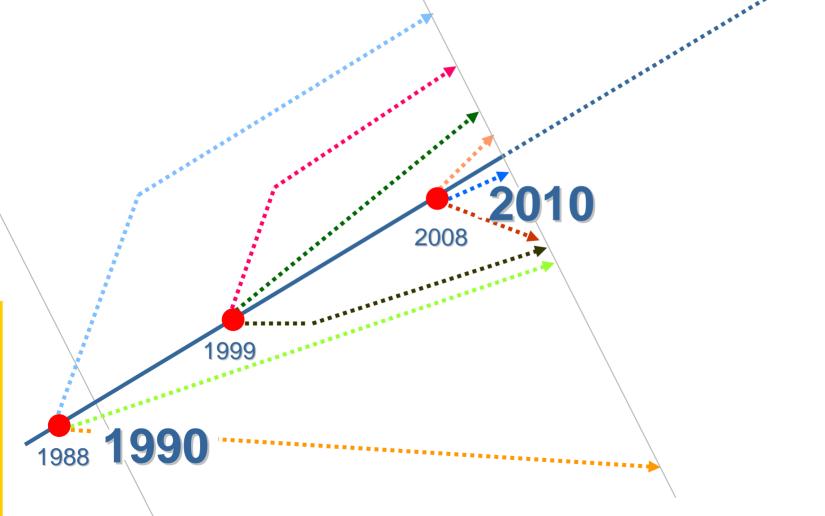
A proposal or a trajectory being in opposition or in breakdown with an initial one, related to a future hypothesis or to the representation of a possible future

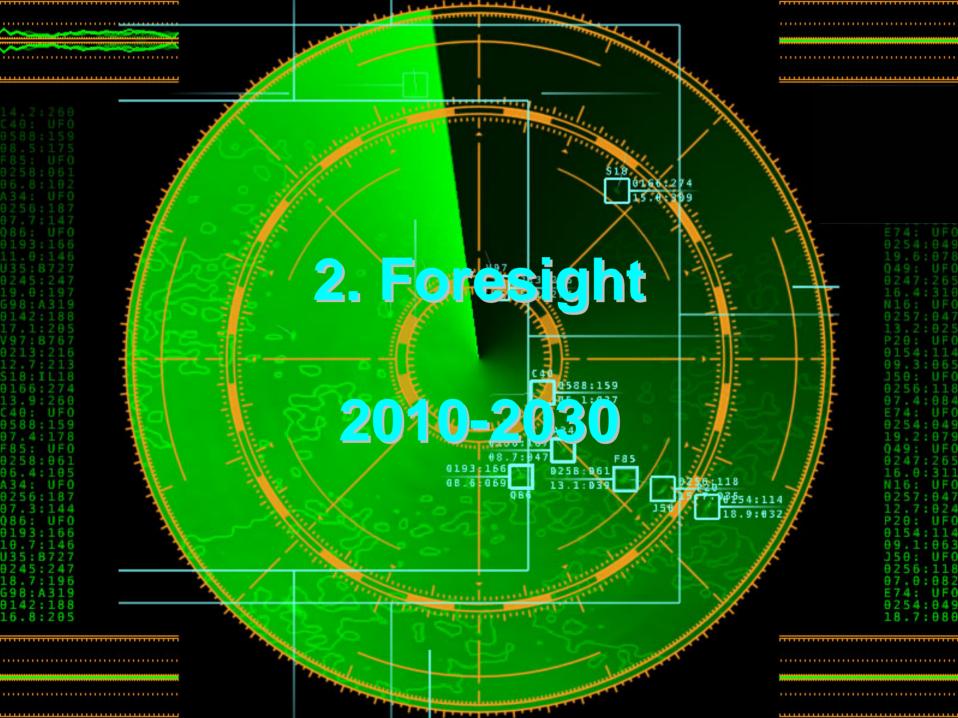
1. Retroforesight 1990-2010

"these futures which did not take place"

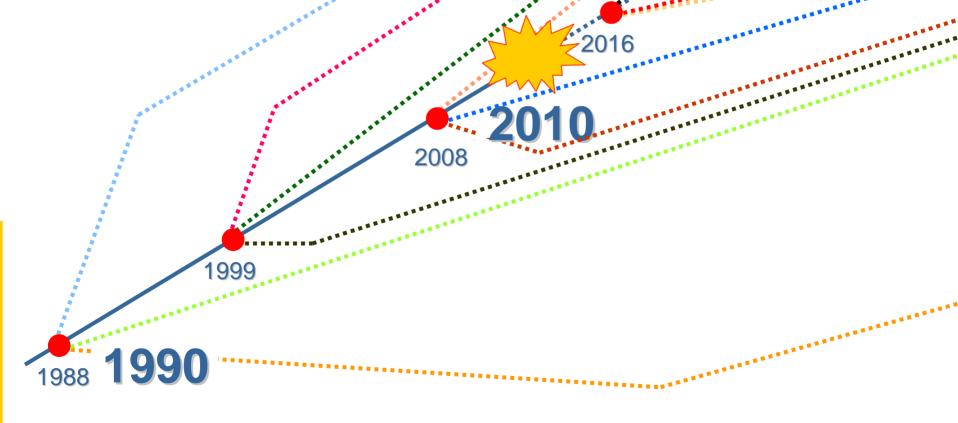
Basis trajectory of a domain with its bifurcations and the different possible alternatives associated

2030





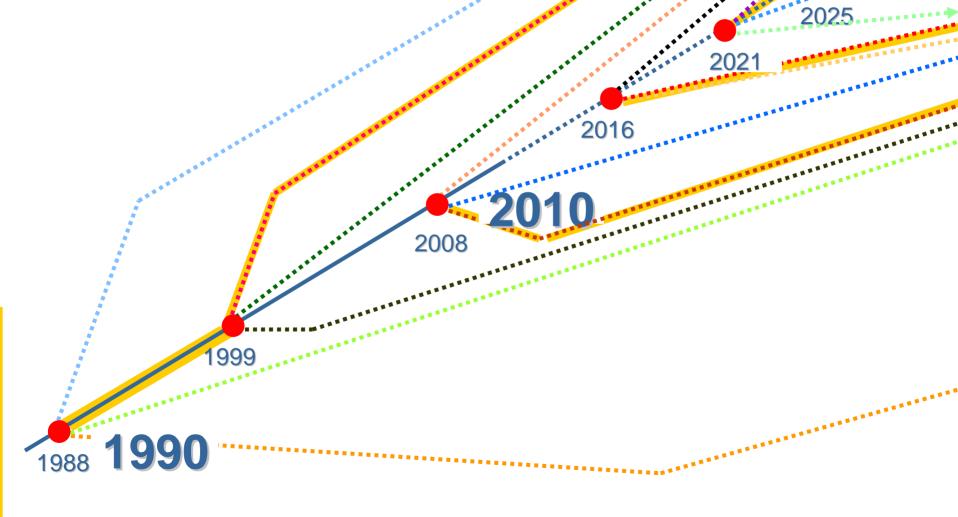
Basis trajectory, bifurcations wilcards and associated alternatives



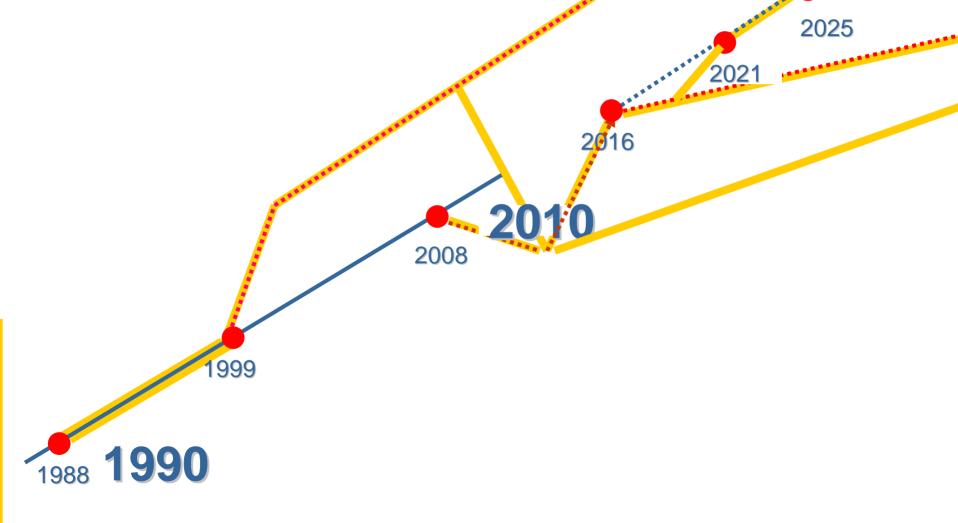
2025

3. Strategy (2010-2030)

Desirable trajectories at the horizon 2030



Desirable trajectories at the horizon 2030



2030

4. Systemic gathering (2010-2030)



1. Retroforesight (1990-2010) – 3 hours

- 1.1. From de basis trajectory, to identify the two or three bifurcation points since twenty years in the given domain (+/- 1990-2010).
- 1.2. To describe the alternatives that supported these bifurcations, to name them and to determine the causes of the changes, to mention if these were imposed to the actors or desired by themselves.
- 1.3. To qualify each of the alternatives with desired and mal-adjusted behaviors' model.
- 1.4. To verify the coherence and the relevance of the model according to the analysed bifurcations, in order to propose comments and to complete it if necessary.

2. Foresight (2010-2030) - 3 hours

- 2.1. To identify two or three bifurcation points and a major wildcard related to the domain in the twenty coming years (2010-2030).
- 2.2. To describe the two or three bifurcations that could appear in the concerned domain during that period.
- 2.3. To qualify and explain each of the plausible alternatives that are associated with these bifurcations by using the model of behaviors as modified in the retroforesight step.
- 2.4. To modelize the desirable trajectories that could lead to the vision from the basis trajectory and the alternatives corresponding to the desirable behaviors.

3. Strategy (2010-2030) – 3 hours

3.1. On the basis of the desirable trajectories, to build one or more strategic scenario(s) for the domain.

3.2. To describe each of the sequences that could lead to the vision at the chosen horizon (here: 2030).

3.3. To strengthen the work by listing the actions to realize, the forces and external partnerships to mobilize, as well as the necessary budgets for the 20 coming years.

4. Systemic gathering (2010-2030)

The systemic gathering consists in reconstituting the system by associating the different alternatives on the basis of the different domains and by articulating the different strategic sequences. -The Bifurcations Method proposes an interesting alternative to the Scenarios Method

- The Bifurcations Method rehabilitates the importance of the events (the *kairos*) – even if nothing happens (missed opportunity) - , without neglecting the trends and evolutions

- It has the real advantage of being simple, robust and of being managed quite quickly if needed.

Thank you!

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