

Jan Lee Martin

Jan Lee Martin has always lived in the future. As public relations manager for IBM in New Zealand in the 1960s, she participated in the early excitement of the computer revolution. She was a manager at a time when young people, and especially young women, were not expected to be managers. And she began a career in public relations when very few people knew what that meant. (She says many still don't.)

For nearly 20 years she ran her own public relations consultancy in Sydney, working with senior executives of government, private and not-for-profit organizations to improve their internal and external communication with stakeholders. It was when she sold that consultancy, and began to explore the boundaries of change, that she met the field of future studies. In the mid-90s she and some of Australia's leading futurists established the Futures Foundation as an independent centre for learning about the future.

Seven years later, the Foundation merged with the Future of Work Foundation, and Jan was able to hand over the chair and concentrate on other activities. For some years she continued to edit *Future News* and contribute to the website, and she still works on special projects with colleagues in the futuring community.

She is a regular speaker at conferences in Australia and elsewhere; has worked as a senior executive coach for a major bank; occasionally writes for media; and maintains her family and community interests in Sydney and at Pearl Beach on the Central Coast of New South Wales. She has a special interest in changing ideas of what we mean by success; in changes in the way we measure performance (and success); and in the changing relationships between organizations and others in their host communities.

Jan Lee Martin is co-chair of the Millennium Project in Australia (a WFUNA organization), a professional member of the World Future Society and a member of the World Futures Studies Federation. She has contributed to many publications including the *Australia and New Zealand Public Relations Manual*, the standard text in communication degree courses; and *The Knowledge Base of Futures Studies*, the standard text in futures studies degree courses. She is a member of the editorial board of the international *Journal of Futures Studies* and is listed in the World Future Society's Directory of people who write and speak about the future.
